

Profile Information

We are NOT affiliated with any of these companies. These are profile resources we have seen from other families, companies that have reached out to us, or we have found through our own research

A profile book is how you will introduce yourself to birth mom's. Rebecca Greuenspan of RG Adoption Consultants explains it best. You can read some of her tips in the first link under Tips & Hints. She says "you are painting a story through photos, of what an expectant mother's child will look like in your life. Show her the essence of who you are, what you do, the activities you love and who the important people are in your lives."

Profile Tips:

DO –

- Put Lots of Pictures (Candid's are great!)
- Put a snippet under pictures to say where you are or what you were doing
- Funk it up all the pictures don't have to be straight up and down; and colored- backgrounds are great! In our experience, our birth moms are more drawn to the fun colorful profiles than the neutral ones with all professional photos.
- Tell a little about you, your life, your history (how you met and fell in love), your home, your future, family traditions, holiday celebrations, etc. Show them a picture of life in your family
- Use bullet points or lists to show topics without being overbearing
- Organize the profile: Intro, how you met/wed/etc., About adoptive parent 1, About adoptive parent 2, hobbies, family time, traditions, family, friends, house/neighborhood, pets, etc.

DON'T –

- While it's sometimes unavoidable, try to avoid too many large group photo's (It's hard to see who you are in them)
- Put full pages of writing (except for your intro page), try to break it up into smaller paragraphs scattered throughout
- Put any personal information like last names, e-mails, phone numbers, street name, etc

Tips & Hints from other professionals, adoptees and adoptive parents

https://rgadoptionconsulting.com/2018/04/19/choosing-the-right-photos-to-create-a-compelling-personaladoption-profile/

<u>https://www.amazon.com/How-Create-Successful-Adoption-Portfolio-ebook/dp/B00HDCAU44</u> - Book you can buy from Amazon

<u>https://www.ourchosenchild.com/tips-for-adoption-profiles/adoption-profile-tips-from-a-professional-designer-</u> an-interview-with-joanna-ivey

https://www.ourchosenchild.com/tips-for-adoption-profiles/clever-ways-to-make-your-adoption-profilephotos-stand-out

<u>https://www.roseclearfield.com/what-birth-moms-look-for-in-adoption-profiles/</u> https://www.roseclearfield.com/make-your-adoption-profile-unique/



https://www.roseclearfield.com/10-things-not-to-include-in-an-adoption-profile/

Profile Creation Services

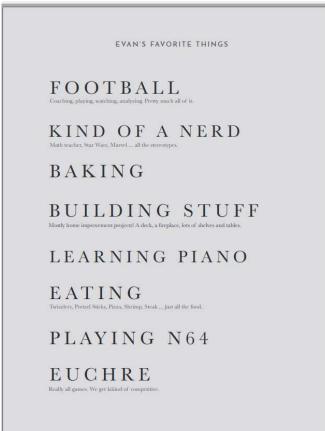
<u>https://arrowandroot.wixsite.com/home</u> - You purchase a profile template of your choice (5 options), which comes with a how-to video and an e-book, so it's a service, but also a DIY) <u>https://www.ourchosenchild.com/</u> <u>https://www.lovemakesdesigns.com/</u> <u>https://kindredand.co/profile-books/</u> <u>https://www.adoptionby.design/</u>

DIY Profile Creation Sites and Tools

Tools are items other families have suggested
<u>https://www.prestophoto.com/create/adoption-profile-books</u>
<u>http://www.focusinpix.com/adoption-profile-booklet/</u>
<u>https://www.mixbook.com/adoption-photo-books/adoption-profile-album-7437?ipid=4&ptid=24531</u>
<u>https://www.adobe.com/products/indesign/free-trial-download.html</u>
<u>https://www.blurb.com/</u>

Examples: These are snippets of some of our favorite features we've seen in profiles.

In lieu of a paragraph about each other this family created these, and the opposite page was 6-8 pictures of that person doing things they love.





Bullet points are great for saying things without being a paragraph that can look like a lot to read. (Coffee photos are just cover-ups)





Fun pictures of your pets (and colorful backgrounds)

